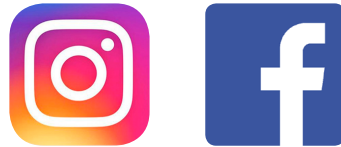
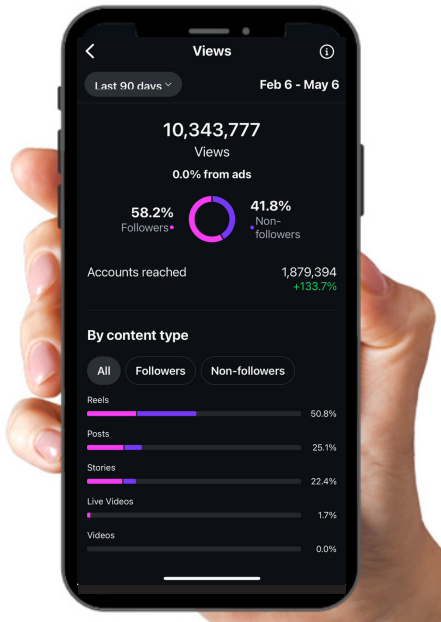


# BOOST YOUR BRAND



- + **Over 13 millions of highly targeted clients** in fitness, wellness, sports, and healthy lifestyle
- = **Organic Global Reach**
- ⦿ **Engagement rate: 70%**  
Active community with a high level of interaction
- 👤 **Demographics:**  
60% aged 25-44 – 56% male / 44% female

## AVAILABLE FORMATS

Format	Unit Price	Duration
 Post	€550	Permanent
 Reels (Short video)	€980	Permanent
 Stories with direct link (1 Story + featured in Highlights)	€390	24 hours

## PACKS PROMOCIONALES

Pack	Includes	Total Price
Basic	1 Post + 1 Reel + 1 Story	€1.500
Top	2 Posts + 2 Reels + 4 Stories	€2.500
Event	2 Posts + 2 Reels + 2 Stories (Before and during the event)	€2.000

## TERMS & CONDITIONS

- All content must be pre-approved by the IFBB communication team.

For more information, contact:  
[info@ifbb.com](mailto:info@ifbb.com)  
[ifbbsocialmedia@gmail.com](mailto:ifbbsocialmedia@gmail.com)